
Make Church Matter

Evangelisation is an overworked word these days, applied to a great variety of church programs and ministries. True, it has both an inward focus of growing disciples, and an outward focus of reaching those who do not know Christ, or need to be reintroduced. It is, however, this latter group that will be overlooked and underserved in our efforts unless effective outreach to them is clearly defined and kept as the number one priority in the parish. To do that, you must clearly define what evangelisation (to the unchurched) means.

Evangelisation is
faith. So, how do
Take opportunities
Parishioners being

Invest and Invite!

sharing your
you do it?
as they arise!
aware of

people in their neighbourhood, at their kid's school or sports events, people who do not have a church. The idea is to simply invest in these relationships as they happen, and when the appropriate opportunity arises, invite them to church. Evangelisation is everyone's responsibility. The whole parish is the evangelisation committee.

How clearly should you define evangelisation? As clearly as Jesus did: Seek and save what is lost.

What, specifically, are you going to do about it? How are you going to keep track of how well you are doing? Who is doing it?

Taken from *Rebuilt* by Fr. Michael White & Tom Corcoran